

**INVOICE**

**CW15**  
**3300 North Sixth Street**  
**Harrisburg, PA 17110**  
**Main: (717) 238-2100**  
**Billing: (717) 238-2100**

Invoice #	Invoice Date	Invoice Month	Invoice Period
69658-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WLYH	Millennium Washington DC	Millennium	National

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1339

Flight Dates	Order #	Alt Order #
11/03/12 - 11/05/12	69658	9854156 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273		

Agency Ref	Advertiser Ref

Send Payment To:

**CW15**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/05/12	11/05/12	CBS 21 News on CW 15	10p-1030p	M-----	:30	2	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLYH M 11/05/12 10:15 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV24AC \$250.00 NM									
1 WLYH M 11/05/12 10:30 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV28AC \$250.00 NM									
2	11/05/12	11/05/12	M-F 7p-730p	7p-730p	M-----	:30	2	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$450.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLYH M 11/05/12 7:12 PM M-F 7p-730p 7p-730p :30 USPRTV24AC \$450.00 NM									
1 WLYH M 11/05/12 7:18 PM M-F 7p-730p 7p-730p :30 USPRTV28AC \$450.00 NM									
3	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLYH M 11/05/12 7:45 PM M-F 730p-8p 730p-8p :30 USPRTV24AC \$400.00 NM									
2 WLYH M 11/05/12 7:56 PM M-F 730p-8p 730p-8p :30 USPRTV28AC \$400.00 NM									
4	11/03/12	11/04/12	CBS 21 News on CW 15	10p-1030p	-----SS	:30	2	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----SS 2 \$200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLYH Sa 11/03/12 10:15 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV28AC \$200.00 NM									
2 WLYH Su 11/04/12 10:15 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV28AC \$200.00 NM									
5	11/05/12	11/05/12	M-F 1030p-11p	1030p-11p	M-----	:30	2	\$150.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLYH M 11/05/12 10:49 PM M-F 1030p-11p 1030p-11p :30 USPRTV24AC \$150.00 NM									
1 WLYH M 11/05/12 10:57 PM M-F 1030p-11p 1030p-11p :30 USPRTV28AC \$150.00 NM									

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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1339	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	11/05/12	11/05/12	M-F 1030p-11p	1030p-11p	M-----	:30	2	\$150.00	NM
6	11/05/12	11/05/12	M-F 11p-1130p	11p-1130p	M-----	:30	2	\$125.00	NM
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M-----	Spots/Week 2	Rate \$125.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WLYH	M	11/05/12	11:15 PM	M-F 11p-1130p	11p-1130p	:30	USPRTV24AC	\$125.00 NM
1	WLYH	M	11/05/12	11:26 PM	M-F 11p-1130p	11p-1130p	:30	USPRTV28AC	\$125.00 NM
7	11/05/12	11/05/12	M-F 6p-7p	6p-7p	M-----	:30	2	\$150.00	NM
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M-----	Spots/Week 2	Rate \$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLYH	M	11/05/12	6:13 PM	M-F 6p-7p	6p-7p	:30	USPRTV24AC	\$150.00 NM
2	WLYH	M	11/05/12	6:55 PM	M-F 6p-7p	6p-7p	:30	USPRTV28AC	\$150.00 NM
8	11/03/12	11/03/12	Sat 8p-9p	8p-9p	-----S-	:30	1	\$300.00	NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -----S-	Spots/Week 1	Rate \$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLYH	Sa	11/03/12	8:00 PM	Sat 8p-9p	8p-9p	:30	USPRTV24AC	\$300.00 NM
9	11/03/12	11/03/12	Sat 9p-10p	9p-10p	-----S-	:30	2	\$350.00	NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -----S-	Spots/Week 2	Rate \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WLYH	Sa	11/03/12	9:23 PM	Sat 9p-10p	9p-10p	:30	USPRTV28AC	\$350.00 NM
1	WLYH	Sa	11/03/12	9:58 PM	Sat 9p-10p	9p-10p	:30	USPRTV24AC	\$350.00 NM
10	11/04/12	11/04/12	Sun 8p-9p	8p-9p	-----S	:30	1	\$300.00	NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -----S	Spots/Week 1	Rate \$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLYH	Su	11/04/12	8:52 PM	Sun 8p-9p	8p-9p	:30	USPRTV24AC	\$300.00 NM
11	11/03/12	11/03/12	Big East Football	Various	-----S-	:30	3	\$305.00	NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -----S-	Spots/Week 3	Rate \$305.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WLYH	Sa	11/03/12	12:07 PM	Big East Football	Various	:30	USPRTV28AC	\$305.00 NM
1	WLYH	Sa	11/03/12	2:02 PM	Big East Football	Various	:30	USPRTV24AC	\$305.00 NM
2	WLYH	Sa	11/03/12	3:38 PM	Big East Football	Various	:30	USPRTV28AC	\$305.00 NM
12	11/04/12	11/04/12	Sun 9p-10p	9p-10p	-----S	:30	2	\$350.00	NM
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLYH	Su	11/04/12	9:15 PM	Sun 9p-10p	9p-10p	:30	USPRTV28AC	\$350.00 NM
2	WLYH	Su	11/04/12	9:48 PM	Sun 9p-10p	9p-10p	:30	USPRTV24AC	\$350.00 NM

Total Spots**23**

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,365.00</b>
<u>Agency Commission</u>	<b>\$954.75</b>
<u>Net Amount Due</u>	<b>\$5,410.25</b>

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